

Privacy Policy

At IWP Dansk we are dedicated to safeguarding and preserving your privacy when visiting our site or communicating electronically with us. This Privacy Policy provides an explanation as to what happens to any personal data that you provide to us, or that we collect from you. It is our intent to comply with the European Data Protection Directive 95/46/EC, sometimes called the GDPR. We do update this Policy from time to time so please do review this Policy regularly.

Information We Collect

In operating our website, customer service and ordering systems we may collect and process the following data about you:

1. Details of your visits to our website and the resources that you access, including, but not limited to, traffic data, location data, weblogs and other communication data, and computer data such as IP address, browser type, web pages visited and referring website addresses.
2. Information that you provide by filling in forms on our website or elsewhere, such as when you registered for information or make a purchase. This information includes items like email address, name, mailing address, products and telephone numbers.
3. Information provided to us when you communicate with us for any reason.

Use of Cookies

We use cookies to gather information about your computer for our services and to provide statistical information regarding the use of our website. Cookies are linked to personal data from forms that you may fill in or from communications with us as described above.

Similarly to the above, we may gather information about your general internet use by using a cookie file. Where used, these cookies are downloaded to your computer automatically. This cookie file is stored on the hard drive of your computer as cookies contain information that is transferred to your computer's hard drive. They help us to improve our website and the service that we provide to you. Cookies are important to the proper functioning of a site. To improve your experience, we use cookies to remember log-in details and provide secure log-in, collect statistics to optimize site functionality, and deliver content tailored to your interests.

Examples of Cookies we use:

- Session and Persistent Cookies. We use both session and persistent cookies to operate our websites.
- Preference Cookies. We use preference cookies to remember your preferences and various settings.
- Security Cookies. We use security cookies for security purposes.

Upon visiting our website for the first time users are informed that by using the website they agree to use of our cookies.

All computers have the ability to decline cookies. This can be done by activating the setting on your browser which enables you to decline the cookies. Please note that should you choose to decline cookies, you may be unable to access particular parts of our website.

Use of Your Information

The information that we collect and store relating to you is primarily used to enable us to provide our services to you. In addition, we may use the information for the following purposes:

1. To maintain our websites and related services (e.g. ordering and delivery of products or services), including to allow you to participate in interactive features, provide customer support, gather information so that we may improve our website and related services, and to monitor the use of our websites.
2. To provide you with information requested from us, relating to our products or services and to provide information on other products, offers or content, which we feel may be of interest to you, where you have consented to receive such information.
3. To meet our contractual commitments to you.
4. To notify you about any changes to our website, such as improvements or service/product changes, that may affect our service.

If you are an existing customer, we may contact you with information about goods and services similar to those which were the subject of a previous sale to you.

Further, we may use your data, or permit selected third parties such as our supplying partners, to use your data, so that you can be provided with information about related goods and services which we consider may be of interest to you. We or they may contact you about these goods and services by any of the methods that you consented at the time your information was collected

We will only contact you or allow third parties to contact you only when you have provided consent and only by those means you provided consent for.

If you do not want us to use your data for these purposes you will have the opportunity to withhold your consent to this when you provide your details to us on the form on which we collect your data.

Securing and Storing Your Personal Data

Data that is provided to us is stored on secure servers. Details relating to any transactions entered into on our site will be encrypted to ensure its safety.

Disclosing Your Information

Where applicable, we may disclose your personal information to any member of our group. This includes, where applicable, our suppliers.

We may employ third-party companies and individuals to facilitate our website and related services, including payment services, to provide these services on our behalf, or to perform related services or to assist us in analyzing how our website and related services are used.

These third parties have access to your personal data only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose. The use of your personal data by third parties is governed by their privacy policies.

We use remarketing services to advertise on third-party websites to you after you visited our websites. We and our third-party vendors use cookies to inform, optimize and serve ads based on your past visits to our websites.

We may also disclose your personal information to third parties:

1. Where we sell any or all of our business and/or our assets to a third party.
2. Where we are legally required to disclose your information.
3. To protect and defend our rights or property.
4. To prevent or investigate possible wrongdoing in connection with our websites and related services.
5. To assist fraud protection and minimise credit risk.

Third Party Links

You may find links to third party websites on our website. These websites should have their own privacy policies which you should check. We do not accept any responsibility or liability for their policies whatsoever as we have no control over them.

Access to Information

The UK Data Protection Act 1998 and/or GDPR give you the right to access the information that we hold about you. Please note that any demand for access may be subject to payment of a fee which covers our costs in providing you with the information requested. Should you wish to receive details that we hold about you please contact us using the contact details below.

Changes to this Policy

We will occasionally update this Privacy Policy to reflect our updates and customer feedback. We will notify you of changes to this Policy via email (if you have provided it) and/or a notice on our websites, prior to the change becoming effective, and update the "Effective Date" at the bottom of this document. We encourage you to periodically review this Policy to be informed of how we are using and protecting your information.

Contacting Us

We welcome any queries, comments or requests you may have regarding this Privacy Policy. Please do not hesitate to contact us at:

IWP Dansk

3 Talbot St, Normanton WF6 2BL

Phone: 01924 220077